

SCIKIQ LOGISTIC TOWER



SCIKIQ supply chain control tower is a connected, customized dashboard of data of critical business KPIs, and significant events occurring throughout the organisation.

Control Tower allows you to gather real-time valuable intelligence, minimize or eliminate manual processes, and break down data silos so that business executives can make decisions quickly for the business.

Improve profitability, have a better view of daily operations, accelerate sales and be proficient in predicting disruptions in almost all the significant business areas.



Profitability



Finance



Operation



Customer Analytics



Sales Analytics



Business Performance

PROFITABILITY

- Trade lane
- Customer level
- Organization wise (Entity, office etc)

BUSINESS PERFORMANCE

- Yield (E2E)
- Booking
- Conversions

CUSTOMER ANALYTICS

- Profitability
- Retention
- New Accounts
- Receivables
- Pre-sales

FINANCE

- Operational Pnl
- Financial Pnl
- AR/AP Analysis

SALES ANALYTICS

- Conversions/bookings
- Revenue Trends
- Sales Quota management

OPERATIONS

- Lost, New, Active
- Utilizations
- Detailed view
- Gross profit